

# **COMPANY PROFILE**



### RUTAMM SOLUTIONS PVT LTD

- www.theprol.com
- 🔀 hello@theprosol.com
- 🏠 Kapadvanj , Gujarat , India

**INNOVATIVE & COLLABORATIVE** 

Forming Solutions For A Better Tomorrow.

# **ABOUT THE PROSOL**

# A BRIEF STORY ABOUT THE COMPANY

At The Prosol, we are driven by a mission to solve everyday challenges with innovative and practical solutions. Since 2001, we have been dedicated to designing and delivering products that cater to a variety of industries and improve the quality of life for our customers.

Since our inception, we've built a vast network of distributors and partners, helping us deliver quality products and solutions to our customers efficiently.

With operations spanning 11 states, 250 districts, and expanding to international markets, The Prosol has established itself as a trusted name in manufacturing and distribution.



# **OUR EXPERTISE**

Backed by extensive experience in marketing and manufacturing, our founders drive The Prosol with passion and innovation. This unique combination ensures every product is designed to solve real-world problems with the highest quality standards.

# **OUR MISSION**

### **01 PROVIDING PRACTICAL SOLUTIONS**

We aim to create products that address real-life challenges, making everyday tasks easier and more efficient. Our solutions are designed to simplify lives and improve convenience for individuals and businesses alike.

### **02** FOSTERING INNOVATION

At The Prosol, innovation drives everything we do. We are committed to introducing cutting-edge products that combine functionality with reliability, ensuring our customers always stay ahead.

### **03** ENHANCING QUALITY OF LIFE

Our goal is to enrich lives by offering high-quality products that solve problems effectively, enhance productivity, and improve overall well-being.

### 04 EXPANDING ACCESSIBILITY

By building a strong distribution network across 11 states, 250 districts, and various international markets, we strive to make our solutions accessible to as many people as possible.

# **KEY FACTORS**

### **CUSTOMER-CENTRIC APPROACH**

At The Prosol, our customers are at the heart of everything we do. We design our products to address their needs and challenges, ensuring satisfaction and trust in every solution we provide.

### **INNOVATIVE PRODUCT DESIGN**

Innovation is our cornerstone. Our team consistently develops cutting-edge products that combine functionality, durability, and modern technology to solve everyday problems effectively.

### STRONG DISTRIBUTION NETWORK

With a presence in 11 states, 250 districts, and multiple international markets, we ensure that our solutions are available to customers wherever they need them, making accessibility a priority.

### EXPERIENCED LEADERSHIP

Our founders' expertise in marketing and manufacturing drives our vision. Their strategic insight and dedication to quality ensure that The Prosol delivers excellence in every product and partnership.

### **DIVERSE MARKET PORTFOLIO**

The Prosol operates across multiple high-demand industries, including house cleaning, smart home gadgets, automobiles, agriculture, and healthcare. This diversification ensures business stability, market adaptability, and long-term growth potential.

SINCE 2001



# LOOKING FOR DISTRIBUTORSHIP

# ਮਾਂ ਐਂਡਾਰੂ છੇ? The Prosol's Divisions

### તો ચાલો અમારી સાથે The Prosol

🖄 5 લાખ થી વધુ સંતુષ્ટ ગ્રાઠક

Automobile
Health Care

House Keeping

Ayurvedic

Electricals Agriculture

Electronics

- આ ક્ષેત્ર માં રસ રાખતા સ્ટોકિસ્ટ અને ડિસ્ટ્રીબ્યુટરશીપ લેવા માટે એપ્લાઈ કરો.
- Unique Marketing Policies
- Nominal Investment

For More Info: +91 9979 516171 | theprosol.com

# **MARKETING SUPPORT**

At The Prosol, we believe in empowering our partners with strong marketing support that drives growth and visibility. From dynamic social media marketing strategies and on-ground promotional campaigns to providing trained employees for effective outreach —we've got you covered. Our commitment to powerful branding through hoardings, visual assets, and creative designs ensures your presence is felt across all platforms. Most importantly, our product quality speaks for itself—our satisfied customers naturally become brand ambassadors, spreading the word through genuine mouth marketing backed by real results. With The Prosol by your side, success isn't a dream—it's a strategy.

### SOCIAL MEDIA MARKETING

We provide strong digital presence through platforms like Instagram, Facebook, and WhatsApp. Our content team ensures engaging posts, reels, and ads that boost your product reach and drive customer interest.

### EMPLOYEE SUPPORT FROM THE PROSOL

To make your sales smooth and efficient, we provide trained marketing executives and support staff. They assist with customer interaction, product demos, and help you build trust in your area.

### HOARDINGS AND OUTDOOR ADS

We support our partners with attractive hoardings and outdoor advertisements in key market areas. These high-visibility placements increase awareness and establish a solid presence for your distribution zone.

### MOUTH MARKETING FROM HAPPY CUSTOMERS

Our quality speaks through results. Most of our customers naturally recommend our products because of real, visible outcomes. This organic word-of-mouth promotion becomes your most powerful marketing tool.

### **ON-GROUND CAMPAIGN**

The Prosol actively supports ground-level marketing with in-store promotions, local events, and door-to-door awareness programs. We help you connect with your local audience effectively and create a loyal customer base.

# **4P'S Marketing table**

### PROMOTION

- Brand Awareness Campaigns
- Social Media Marketing
- Customer Loyalty Programs
- Consumer Meetings
- Message Campaign

### **PLACE**

- Wide Distribution Network
- Online and Offline Channels
- Strategic Partnerships
- Wide Shops Network
- Supply Chain

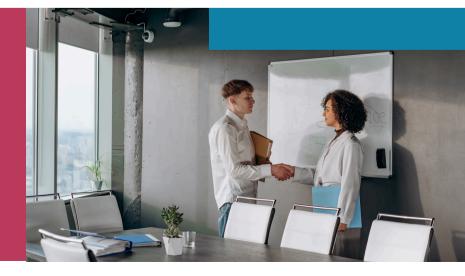
### PRODUCT

- Diverse Range
- Quality and Innovation
- Customization
- Branding
- Warranties

### **PRICE**

- Competitive Pricing
- Value-Based Pricing
- Payments Term
- Discounts and Offers

## QUALITY YOU TRUST, SOLUTIONS YOU NEED.





## YOUR PARTNER IN EVERYDAY INNOVATIONS.

# **PROBLEMS ADDRESSED BY US**

### LACK OF RELIABLE PROBLEM-SOLVING BRANDS

Many consumers struggle to find a single, trustworthy company that provides comprehensive solutions across multiple sectors.

### FRAGMENTED INNOVATION ACROSS INDUSTRIES

Innovation is often siloed within specific industries, leaving gaps in addressing broader public challenges effectively.

### LOW TRUST IN LONG-TERM SOLUTIONS

Customers frequently encounter products and brands that offer short-term fixes, rather than durable and dependable solutions.

### LIMITED MARKET ACCESS FOR QUALITY SOLUTIONS

High-quality products often fail to reach smaller cities and rural areas due to weak distribution networks.

### SLOW ADAPTATION TO CONSUMER NEEDS

Rapidly changing consumer demands are often unmet by companies that lack agility in responding to market trends.

# CRAFTING EXCELLENCE, DELIVERING INNOVATION.

# SOLUTIONS

### A ONE-STOP SOLUTION PROVIDER

The Prosol bridges the gap by offering solutions across diverse industries - household, automotive, agriculture, healthcare, and more under one trusted brand.

### **ROBUST DISTRIBUTION NETWORK**

With operations in 11 states, 250 districts, and international markets, The Prosol ensures accessibility to high-quality solutions even in remote areas.

### **CROSS-INDUSTRY INNOVATION**

Leveraging expertise across multiple domains, we deliver innovative solutions that address interconnected challenges holistically.

### COMMITMENT TO DURABILITY AND QUALITY

Every product and service we deliver is backed by a strong commitment to long-term reliability, earning customer loyalty and trust.

### AGILITY AND CONSUMER-FOCUSED DEVELOPMENT





Our deep understanding of consumer behavior and market trends enables us to respond quickly and effectively, ensuring that we stay ahead of evolving demands.

# **PRODUCT OVERVIEW**

### A BRIEF STORY ABOUT THE PROSOL

At The Prosol, we take pride in delivering a comprehensive range of innovative, reliable, and high-quality products designed to solve real-world challenges. Our diverse portfolio spans multiple industries, reflecting our commitment to improving lives and shaping a better tomorrow. With a customer-first approach, we focus on creating solutions that are practical, durable, and accessible to everyone.



## BRINGING IDEAS & INNOVATION TO LIFE THROUGH TECHNOLOGY



### Discrete Aning Products

Keeping your spaces clean and hygienic is our priority. Our advanced cleaning solutions are designed to simplify daily tasks, providing efficient and effective results. Whether it's tackling tough stains or maintaining a spotless environment, our products help make cleaning a breeze.



Transform your living spaces into intelligent, connected environments with our smart home solutions. From automated systems to innovative gadgets, our products enhance convenience, security, and energy efficiency for modern living.

### AUTOMOBILE SOLUTIONS

Ensure your vehicles perform at their best with our range of automotive products. From maintenance tools to accessories, we deliver solutions that improve efficiency, extend lifespan, and enhance safety.

### **CONSUMER PRODUCTS**

Our consumer-focused products are designed to meet everyday needs. By combining functionality and innovation, we create solutions that enhance comfort, convenience, and quality of life for individuals and families.



### G AGRICULTURAL TOOLS AND SOLUTIONS

Supporting farmers with reliable, efficient, and innovative agricultural tools is a vital part of our mission. Our products empower agricultural communities by improving productivity, reducing effort, and fostering sustainable practices.

### **AYURVEDIC HEALTHCARE PRODUCTS**

Rooted in the wisdom of Ayurveda, our healthcare products focus on promoting holistic well-being. We offer natural, trusted remedies that cater to a range of health needs, ensuring a healthier and more balanced lifestyle.

At The Prosol, our goal is to create products that do more than just meet expectations they exceed them. By addressing real-world challenges with innovative solutions, we aim to enrich lives and build a better tomorrow.

Let us be your trusted partner in finding the perfect solution for your everyday needs. Explore the world of The Prosol and experience the difference!

# **AYURVEDIC PAIN RELIEF PILL**

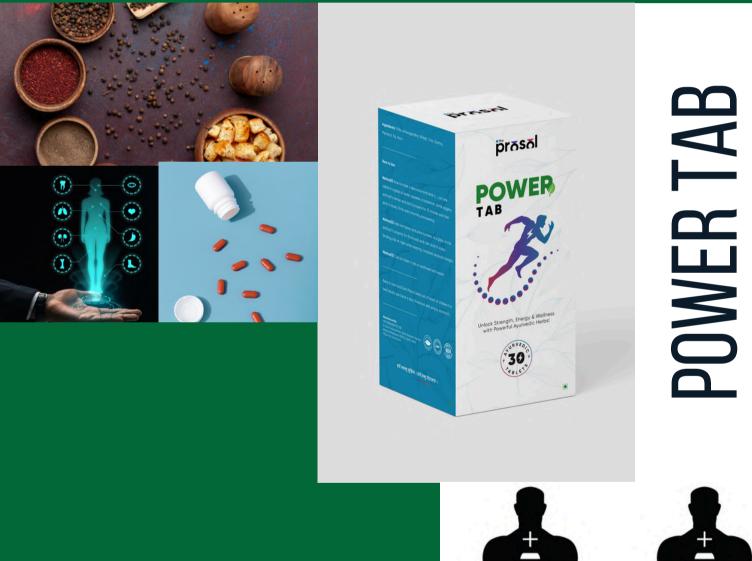
**Experience the power of Shambhu Vati, India's first steroid-free Ayurvedic painkiller,** designed to eliminate every kind of body pain naturally. Crafted with time-tested herbs, this revolutionary formula provides fast and effective relief without harmful side effects. Clinically tested on **5 Lakh+ customers worldwide**, Shambhu Vati has achieved an unprecedented 99.99% positive results, making it a trusted solution for all age groups. Whether it's joint pain, muscle aches, or chronic discomfort, embrace the healing touch of Ayurveda with Shambhu Vati—pure, safe, and truly effective.



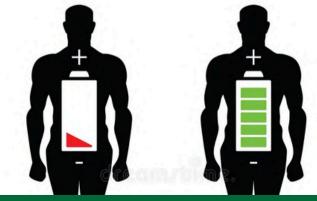
A natural remedy for a pain-free life.

# MAGIC FOR YOUR ENERGETIC LIFE

**Unlock the power of Ayurveda with PROTAB**, a revolutionary herbal formula designed to boost energy, strengthen immunity, and protect against future illnesses. Crafted with potent natural ingredients, PROTAB helps combat fatigue, chronic diseases, and even serious conditions like cancer and paralysis, promoting holistic well-being. Clinically tested on 1,000+ customers worldwide with a 100% positive result, this all-age wellness pill is your key to a healthier, disease-free life. Take PROTAB daily and experience the true essence of vitality and protection—naturally!



Empowering your health, naturally.



# **ULTIMATE VITALITY & WELLNESS**

Recharge your body with **Pro Power Drink**, a nutrient-rich vitality booster packed with essential multivitamins to enhance energy, immunity, and overall health. Formulated to replenish lost nutrients, this powerful drink supports physical endurance, mental alertness, and recovery from illness, making it an ideal choice for a healthy and active lifestyle. Whether you need an instant energy boost or long-term wellness support, Pro Power Drink fuels your body with pure nutrition for peak performance—every day!

prosol







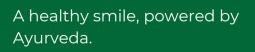
brasa

Fuel your day, energize your life.

# **ULTIMATE ORAL PROTECTION**

Experience the power of **Ayurveda with our unique herbal toothpaste**, enriched with Noni fruit juice and a blend of potent natural ingredients for superior oral health. This chemical-free formula not only strengthens teeth and gums but also prevents cavities, fights bacteria, and freshens breath naturally. Its powerful Ayurvedic properties help in preventing oral infections and even reducing the risk of mouth cancer. Choose nature's best dental care for a healthy, strong, and protected smile—every day!







# **ULTIMATE ORAL PROTECTION**

Experience the power of **Seamoss Toothpaste**, a premium Ayurvedic formulation designed for superior oral health. **Enriched with nutrient-rich seamoss**, it strengthens teeth, promotes healthy gums, and fights bacteria for long-lasting freshness. This unique blend offers natural protection against cavities, bad breath, and oral infections, ensuring a confident smile every day. Pure, natural, and effective—your mouth deserves the best!





# SEAMOSS TOOTHPASTE

A healthy smile, powered by Ayurveda.



# **MOSQUITO & INSECTS KILL SPRAY**

Introducing **India's unique, eco-friendly mosquito and insect kill spray**—designed to protect your home from pests without harming your health. Unlike other chemical-based products, our spray uses natural ingredients to effectively eliminate mosquitoes and insects while ensuring the safety of humans, pets, and the environment. With no harmful toxins or chemicals, you can enjoy a pest-free home and a healthier, safer living environment for your family. Choose the safe, effective, and eco-friendly solution for pest control!



# **UPCOMING**!



**MOSQUITO SPRAY** 

Safe, natural defense for your home.



# **HEALTHY LIFE WATER SCIENCE**

Upgrade to a healthier lifestyle with our **Alkaline Water Ionizer**, designed to purify, ionize, and balance your drinking water. This advanced technology enhances water with essential minerals, increases pH levels, and reduces acidity, promoting better hydration, improved digestion, and stronger immunity. Engineered for home and commercial use, it ensures chemical-free, antioxidant-rich water for your well-being. Experience the purest form of hydration with every sip and unlock the life-changing benefits of alkaline water today!



# **UPCOMING**!





Hydrate with purity, live with vitality.

# **THE FUTURE OF HYDRATION!**

Elevate your daily hydration with the **Rich Hydrogen Water Bottle**, designed to infuse water with pure hydrogen for maximum health benefits. This innovative bottle helps boost energy levels, improve metabolism, enhance skin health, and support overall well-being. Its **advanced hydrogen infusion technology** ensures faster absorption, promoting better hydration and detoxification at the cellular level. Lightweight, portable, and easy to use, it's perfect for home, office, or travel. Experience the power of hydrogen-enriched water and take a step towards a healthier lifestyle!

Hydrogen rich water cup Life of power hydrogen 3 minutes to improve water quality 
 Image: State of the state of



# **UPCOMING**!

HYDRO BOTTLF

Responsible for everyone's health to the end





Add water quantity The amount of water poured is80% of the capacity of the glasscup, and space needs to be leftfor hydrogen and water tocombine

Use must beplaced flat When using, the hydrogen waterbottl must be placed flat on thedesktop for

Hydrate with purity, live with vitality.

# **A TIMELESS BLEND OF TRADITION**

Experience the rich heritage and health benefits of dining with our Kansa Thali Set, crafted from pure bronze. Traditionally used in Ayurveda, Kansa is known for its natural detoxifying properties, enhancing digestion, and balancing the body's pH levels. This elegant and durable thali set not only adds a touch of royalty to your dining experience but also promotes holistic well-being. Bring home the wisdom of ancient traditions and elevate your meals with the **purity of Kansa!** 





# **UPCOMING**!







Hydrate with purity, live with vitality.

# **ROBOT SWEEPING AND MOP**

Experience effortless cleaning with our **advanced Robot Vacuum Cleaner and Mop**, designed to keep your floors spotless without lifting a finger. Equipped with intelligent navigation and dual cleaning modes, it vacuums and mops simultaneously, ensuring a deep and thorough clean. Ideal for homes and offices, this smart device tackles dirt, dust, and stains with precision, adapting seamlessly to different surfaces. Simplify your life with this innovative solution that combines efficiency, convenience, and modern technology for immaculate spaces.



# **UPCOMING**!





Bringing ideas & innovation to life through technology



# **ULTIMATE RELAXATION**

Experience **unparalleled comfort with our Massager Chair**, designed to **relax your body and refresh your mind.** Engineered with advanced massage technology, it soothes muscle tension, improves blood circulation, and provides deep relaxation after a long day. Whether at home or in the office, enjoy a **luxurious spa-like experience anytime.** Sit back, unwind, and let the stress melt away!





# **PROCHAIR**

Bringing ideas & innovation to life through technology



# **SUSTAINABLE ENERGY AT HOME**

Harness the power of nature with our Wind Mill for Home, an eco-friendly solution designed to generate clean, renewable energy. This innovative system efficiently converts wind into electricity, reducing reliance on traditional power sources and lowering energy bills. With a sleek, durable, and weather-resistant design, it seamlessly integrates into any home environment. Easy to install and maintain, our windmill ensures uninterrupted power supply while contributing to a greener future. Take control of your energy needs and embrace sustainable living today!



# **UPCOMING**!



# WIND MILL

Bringing ideas & innovation to life through technology



# **STAY COOL, STAY REFRESHED!**

Beat the heat with our **high-performance Mist Fan**, designed to provide instant cooling and ultimate comfort. **Combining powerful airflow with fine mist technology,** it effectively lowers temperatures, adds humidity, and refreshes your surroundings. Perfect for homes, offices, outdoor spaces, and events, this **energy-efficient fan ensures a cool and soothing atmosphere** even on the hottest days. Experience the perfect blend of cooling and hydration—because comfort should **never be compromised!** 



# **UPCOMING** !



**MIST FAN** 

Bringing ideas & innovation to life through technology



# NATURAL AND ECO-FRIENDLY

Keep your toilet spotless and germ-free with our **Natural & Eco-Friendly Toilet Cleaner**, crafted from plant-based ingredients for a toxin-free, safe, and sustainable cleaning experience. Its powerful natural enzymes break down stains, eliminate 99.9% of bacteria, and leave a fresh, long-lasting fragrance without harsh chemicals. Safe for septic systems, pets, and the environment, this eco-friendly formula ensures deep cleaning with zero harm. Choose a greener way to clean—because a healthy home starts with a clean conscience!



# **UPCOMING**!





Clean with care, protect with nature.

# NATURAL AND ECO-FRIENDLY

Experience the purest clean with our **Natural & Eco-Friendly Laundry Liquid**, specially formulated with plant-based ingredients for a powerful yet gentle wash. Free from harsh chemicals, phosphates, and artificial fragrances, it effectively removes dirt, stains, and odors while preserving fabric softness and color. Safe for all skin types, including babies, this biodegradable formula is septic-safe and eco-conscious, ensuring a cleaner home and a greener planet with every wash. Choose nature's best for fresh, toxin-free laundry!



# UPCOMING !



# -AUNDRY LIQUID

Fresh clothes, gentle on the earth.



# **REVOLUTIONIZING AUTO CARE**

Introducing India's first affordable yet premium automobile cleaning solutions – **Engine Degreaser Spray & Auto Part Cleaner Spray**. Our powerful Engine Degreaser Spray effortlessly removes grease, grime, and oil buildup, ensuring a cooler, smoother-running engine. The Auto Part Cleaner Spray delivers a deep-cleaning formula, eliminating dirt, dust, and contaminants from critical auto components, enhancing performance and longevity. Engineered with advanced technology and high-quality ingredients, these sprays provide unmatched cleaning power at an unbeatable price!

# **UPCOMING**!

# PART CLEANER

Shine with efficiency, care for your ride.



# **BREATHE CLEAN, LIVE HEALTHY**

Our Air Purifier is designed to **create a clean, healthy environment** by effectively removing dust, pollutants, allergens, and harmful particles from the air. Equipped with **advanced filtration technology**, it captures microscopic contaminants, including pollen, pet dander, smoke, and bacteria, ensuring that every breath you take is fresh and pure. Perfect for homes and offices, this eco-friendly solution promotes better respiratory health and overall well-being for all family members. Choose our **Air Purifier for a healthier, toxin-free space and experience the benefits of pure air every day.** 



# **UPCOMING** !





Breathe fresh, live healthy.

# PRODUCT Development timeline

# 2011-2015

# 2016-2020

### FOUNDATION AND EARLY INNOVATION

Launched operations with a focus on addressing basic public needs in house cleaning and consumer products.

### **DIVERSIFICATION AND EXPANSION**

Strengthened R&D capabilities to drive innovation, launching multiple new products tailored to customer demands.

# 2021-2023

### **TECHNOLOGICAL ADVANCEMENTS**

Introduced technologically advanced products like the Robot Vacuum Cleaner and Mop, enhancing convenience and efficiency.

# 2024-2025

### **INNOVATION AND MILESTONE GROWTH**

Targeting 2500% growth by 2025 through global partnerships, market diversification, and enhanced customer outreach.

- Achieved steady growth by building trust and establishing a reliable distribution network in key regions.
- Strengthened R&D capabilities to drive innovation, launching multiple new products tailored to customer demands.

This timeline highlights The Prosol's journey of innovation, strategic growth, and commitment to solving real-world challenges.

# MARKET SIZE

### - A BRIEF STORY ABOUT MARKET SIZE

The Ayurvedic products market in India is experiencing significant growth, driven by increasing consumer awareness and a shift towards natural remedies. In 2022, the market was valued at approximately ₹626 billion (USD 8 billion). Projections indicate a robust compound annual growth rate (CAGR) of 19.3%, with expectations to reach ₹1,824 billion (USD 22.5 billion) by 2028.

In the household cleaners segment, there is a notable shift towards natural and ecofriendly products. The Indian market for natural household cleaners was valued at USD 401 million in 2024 and is projected to grow at a CAGR of 12.8%, reaching USD 828.7 million by 2030.

The global eco-friendly cleaning products market is also expanding, with a valuation of USD 31 billion in 2023 and an expected CAGR of 11%, reaching USD 71 billion by 2032. These trends highlight a growing consumer preference for natural, eco-friendly, and health-conscious products, presenting significant opportunities for our offerings in the Ayurvedic health and eco-friendly cleaning sectors.



# **COMPETITIVE ADVANTAGES**

### **DIVERSE PRODUCT PORTFOLIO**

Solutions across multiple industries ensure stability, flexibility, and the ability to cater to diverse customer needs effectively.

### **STRONG DISTRIBUTION NETWORK**

Extensive presence across 11 states, 250 districts, and international markets guarantees accessibility to customers in urban and rural areas.

### **INNOVATION-DRIVEN APPROACH**

Continuous investment in R&D delivers cutting-edge, user-friendly products that address real-world challenges with practicality and reliability.

### **EXPERIENCED LEADERSHIP TEAM**

Decades of expertise in marketing and manufacturing drive strategic growth, high-quality product development, and market adaptability.



# THANK YOU

### BECAUSE, WE'RE HERE TO HELP

Write down your hopes for the future of your company. Don'tforget to thank the company for the opportunity and convince related parties to support your company.



National Plaza , Kapadvanj , Gujarat , India , 387620

CONTACT NUMBER +91 9979516171

WEBSITE www.theprosol.com





BRINGING IDEAS & INNOVATION TO LIFE THROUGH TECHNOLOGY